

Mr. B. Gandhi

An engineering Graduate | Speaker | Trainer | Author

- A qualified engineer certified NLP Practitioner & Proven Certified Trainer: Competency Assessment and Development.
- 28 Years overall experience includes 15 years of International Exposure
- Possesses a Strong Expertise in Negotiations Skills Workshops.
- Served in various Leadership Roles with fortune 100 MNCs & Large Indian Corporations
- Has Global Experience on 1300 projects across 40+ Countries.
- Has trained over 2800 executives on various competencies in the domain of Functional, Behavioural and Business Skills.
- As a Trainer and Coach, The Trainer has empowered professionals, top-executive, business owners, decision-makers and entrepreneurs.
- The trainer also regularly authors articles focusing on Business and Leadership, Also has also decorated the stage as a keynote speaker on a range of topics.

Mr. V. Ravichandran

Achievements:

- Gold Medalist, Executive Diploma in Industrial Marketing, IIFT Delhi
- Certified Sales Coach, Erickson Coaching International

Areas of Expertise:

- B2B Sales
- Aftermarket Support for Construction Equipment
- Sales Leadership and Management
- Channel Management
- Marketing and Training in Pan India Operations
- Sales Training Program Design and Delivery

Short Profile: He is a seasoned professional with a 30-year career exclusively dedicated to the B2B sales domain. He commenced his journey in 1991 with L&T Limited, initially specializing in the aftermarket support of construction equipment before transitioning to sales in 1998. Over the years, he has held key positions, including heading sales for West and South regions. His role at CNH Industrial involved overseeing Pan India operations with a focus on marketing, training, and channel management, contributing significantly to sales growth. He is recognized for his extensive market knowledge, having travelled extensively across India, and his deep understanding of customer motivations. He is a Gold Medallist in Industrial Marketing from IIFT Delhi and a Certified Sales Coach from Erickson Coaching International. Notably, he is also an accomplished author, with his book "7 Value Drivers for Success in Sales," published in June 2020, quickly becoming a bestseller in its category. Additionally, he serves as a Subject Matter Expert with Symbiosis, specializing in designing and delivering sessions on Marketing and Sales.

Dr. Partha Pratim Chakraborty

Education:

- MBA
- PG in Business Communication
- Ph.D. (Swiss School of Business Management, Geneva)

Areas of Expertise:

- Strategic Management
- Marketing Management
- Digital Marketing

Short Profile: He is a seasoned professional with a diverse background in strategic management, marketing, and digital marketing. Successfully completed Ph.D. from the Swiss School of Business Management in Geneva, he holds an MBA and a postgraduate degree in Business Communication. He brings a wealth of experience, having worked with prominent organizations such as Mahindra Group, Thomas Cook, Sterling Holidays, and Edu Tech. His expertise extends across various facets of management, and he serves as an Advisory Board Member for AMETCEII. With a proven track record in the corporate world, he is committed to driving innovation and excellence in the realms of business and education.

Name: Ms. Manisha Sathe

Education:

- B.A. in Psychology
- Master in Personnel Management
- MBA
- NET Examination

Areas of Expertise:

- Human Resource Management (HRM)
- Principles & Practices of Management
- Organisational Behaviour (OB)

Profile: Manisha Sathe is a seasoned HR, OB, and Cross-Cultural Specialist with a rich educational background. Armed with a Bachelor's degree in Psychology, double Masters in Human Resource Management, and successful completion of the NET Examination, she brings a unique blend of academic prowess and practical knowledge.

With 11 years of hands-on experience in the corporate industry and an impressive 16-year tenure in teaching, Manisha specializes in delivering insightful courses on HRM, General Management, Business Ethics, and Cross-Cultural Management. Her passion for education is evident in her dynamic and engaging teaching style.

Beyond academia, Manisha is a multifaceted individual. As a road tripper, biker, and travel blogger, she intertwines her personal experiences with her professional expertise. She firmly believes that her extensive travel not only enriches her life but also brings a distinctive perspective to her teaching, making her classes more relatable and engaging for students.

Manisha Sathe is not just an educator; she is a dynamic professional who seamlessly integrates her diverse interests to create a holistic and enriching learning experience for her students.

Name: Mr. Jeetendra Sharma

Education:

- MMM (Master's in Marketing Management)
- MCM (Master's in Commerce Management)

Areas of Expertise:

- Product Marketing
- International Business
- Marketing Management
- E-commerce
- Principles & Practices of Management

Short Profile: He is a globally experienced product marketing and management professional with a distinguished career spanning over 29 years. Holding a Master's in Marketing Management (MMM) and a Master's in Commerce Management (MCM), he also possesses expertise in International Business (IB), E-commerce, and Principles & Practices of Management. Over the last 15 years, he has demonstrated his skills in international business across 16 countries in Europe, Asia, and ANZ. His rich and varied experience reflects a strong commitment to excellence in product marketing and strategic management. With a profound understanding of global markets, he continues to make significant contributions to the field of marketing and business management.

Name: Ms. Hema Kavish Anand

Education:

- Postgraduate Diploma in Marketing Management
- Diploma in Hotel Management & Catering Technology
- Bachelor of Arts in English Honors
- M1 in German Language

Areas of Expertise:

- People Practices
- Talent Management
- Perception-Based Counseling
- Training and Facilitation
- Soft Skills Development
- Content Writing and Proofreading

Short Profile: Hema Kavish Anand, a versatile professional with a rich educational background, holds a Diploma in Hotel Management & Catering Technology, a BA in English Honors, and a Postgraduate Diploma in Marketing Management. Fluent in German (M1), she has also completed an online course on "Leaders of Learning."

With diverse experience spanning hotels, BPOs, training B-schools, and corporate organizations, Hema has been actively engaged as a Trainer and Facilitator since 2009. Currently serving as a subject matter expert at Symbiosis, she excels in soft skills development, people practices, and talent management.

In addition to her training expertise, Hema is an active proof-reader and content writer. Her core competencies include perception-based counseling, contributing to her holistic approach towards human development within professional settings

Name: Mr. Vivek Ware

Education:

- M.E. in Computer Engineering
- B.E. in Computer Science and Engineering

Areas of Expertise:

- Data Science
- Machine Learning
- Programming (Python, C++)
- Software Engineering

Short Profile:

Vivek Ware, an accomplished professional, possesses a Master's degree in Computer Engineering and a Bachelor's degree in Computer Science and Engineering. With over 12 years of teaching experience as an Assistant Professor, he is well-versed in Data Science and Machine Learning. Vivek's commitment to research is evident through 21 published papers in national and international journals and conferences, along with holding a patent that highlights his innovative contributions. He is dedicated to academic excellence and continuously enhances his skills with certifications in cutting-edge technologies. Vivek's diverse expertise makes him a valuable asset to the academic and research community in Data Science within the field of Computer Engineering.

Name : Mr. Paresh Pandya

Education:

- Ph.D. Candidate, Bharati Vidyapeeth Deemed University, Pune (In Progress)
- M.B.A. in Marketing Management, YCMOU
- Post Graduate Diploma in Computer Application, Madurai University
- Bachelor of Commerce, Mumbai University
- Diploma in Software Management, Aptech Computers

Areas of Expertise:

- I.T. and Graphics Education
- Marketing
- Interior Designing

Short Profile: Versatile and accomplished professional with a robust educational background and extensive experience in Information Technology (I.T.) management, interior design, and marketing. Currently pursuing a Ph.D. at Bharati Vidyapeeth Deemed University, Pune, reflecting a commitment to continuous learning and academic excellence. Paresh Pandya possesses an impressive set of professional attributes, making him stand out in various domains. His exceptional leadership and coordination skills are evident through his roles in managing technical teams, coordinating with diverse departments, and overseeing intricate projects. Paresh has demonstrated a proven ability to handle multifaceted projects, showcasing his adept project management capabilities. With a strong analytical and problem-solving aptitude, he navigates challenges with finesse, ensuring efficient solutions and optimal outcomes. His creative and innovative approach to design, coupled with a comprehensive understanding of IT and marketing

strategies, reflects a versatile professional capable of bringing a unique perspective to any project or initiative.

Name: Dr. Mahesh Ranade

Ph.D, | MBA (Marketing), | MH-SET

Yrs of Experience: 40 yrs+

Areas of Expertise: Marketing, Consumer Behaviour, Service Marketing, Sales & distribution, Branding, Business Communication, HR & Leadership

Certified Corporate Director, Advisor; Mentor and Teacher; Writer and Speaker. Experienced as CEO/ CXO in Corporate, Education and Social Sectors.Total 41 years approx. (29 yrs Corporates + 11 yrs in Academic and Social sectors). Expertise in Marketing, Consumer Behaviour, Service Marketing, Sales & distribution, Branding, Business Communication, HR & Leadership. Diverse career of over 41 years is spread across Education, Skilling & Livelihood, BPO, Telecom and Business Automation industries. I have headed SBUs/ managed P&L, and held CEO/ CXO-level positions in Sales and Business Development, Customer Service and Operations with leading corporates.

Name: Col. Milind G. Shirodkar

Experience: 35 yrs+

Subject of Expertise: Organisational Behaviour, Business Communication, HRM, Strategic Management, Prod & Op Management

Ex Military Personel, presently approved faculty for Symbiosis & TISS. Conducting workshops and lectures as a after relinquishing the position of COO Indus Business School Pune.

Name: Dr. Sachin M Bhide

M.Com., M.B.A., Ph.D

Subject of Expertise: MIS, Marketing Management, Economics

with a proven track record of providing marketing strategy designing services and have successfully completed more than 40 consulting projects. Have more than two decades of experience. Co-authored a case study which was published by Harvard Business Review. He is an award winning trainer, author & speaker.

Name: Dr. Ajay Mishra

Ph.D. (Applied Economics and Business Management) | M.B.A. (Finance) | M.Com. (Taxation) | M.A.(Economics) | B.Com. (Taxation) | PGDFM | MPSLET.

Subject of Expertise: Accounting for managers, Cost Accounting, Management Accounting, Financial Management, and Income Tax

More than 23 years of teaching in Postgraduate and Undergraduate programs and 2 years of Industry experience. Also have the experience of various administration work in previous institutions like Head of the Department, Controller Examination (PGDM), and Academic Coordinator. 3 Chapter contribution in ISBN. More than 29 publications including National level Conferences and Seminar proceedings.

Name: Dr. A. S. Suresh

PhD | MPhil | M.com | LLB | PGDMM | DIM | ACS (Inter) | PDFM

Experience: 25 yrs+

Subject of Expertise: Strategy, Sales, Marketing, Distribution, Retail, Finance, Leadership and Administration.

24 Years of Industry experience across various Industries like Consumer Durables, FMCG, Retail, Tyres, and Agriculture. A Dynamic Management Professional with extensive Industry experience with MNCs and strong system-driven Indian companies viz. Gestetner, PHI Seeds Ltd, Dunlop, HVM, BPL, Havells, Whirlpool of India Ltd, TCL India/Subhiksha (retail) and Jain Irrigation in various Commercial/ Accounting/ Administration/ Supply chain functions/Profit center/SBU concept/Marketing and strategic leadership and think tank roles.

Name: Mr. Pramod Jain

1. MBA in Finance 2. Company Secretary (FCS), 3. Bachelor of Law (LL.B), 4. Cost & Management Accountant (ACMA) 5. Post Graduate Diploma in Financial Analysis (PGDCFA), 6. Chartered Financial Analyst (CFA) 7. Chartered Accountant (ACA)

Experience: 35 yrs+

Subject of Expertise: Business Management, finance, accounts, law and taxation

Rich corporate experience of 36 years in India and across the globe of all functions relating to finance, accounts, law and taxation helping me provide effective Vision, Supervision, Direction and Control. Good understanding of economics and its impact on the functioning of the Businesses. Awareness to make a difference in the corporate culture as to why it is in the interest of the businesses to remain focused on Corporate Governance and follow the same with utmost sincerity. Delivered sessions for corporates in more than 50 locations across the globe including in USA, Brazil, Mexico, Canada, whole of Europe, Russia, South Africa, Asia and Middle East.

Name: Mr. Sharadchandra Kaulgud

BE, DMM, CPM

Experience: 30 yrs+

Subject of Expertise: Supply Chain Management

Certified purchasing professional with proven success of nearly 30 years in strategic planning, encompassing, sourcing, procurement, materials management, vendor development, global sourcing and team management. Certified supply chain professional. Expertise in customized solutions and services in

supply chain, techno-commercial negotiations, scheduling, inventory, Procurement of components and raw materials.

Name: Dr.Sanjay Arole

PhD. Indian Institute of Technology, Bombay, BE (Metallurgy), M. Tech (Metallurgy) – IIT Mumbai

Subject of Expertise: Automotive Materials Manufacturing Processes, Product Design, Component Development, Quality Assurance, Failure Analysis etc.

PhD in Physical Metallurgy from IIT Mumbai. Expertise in Automotive Materials Manufacturing Processes, Product Design, Component Development, Quality Assurance, Failure Analysis. over 30 years of Experience in Automotive Industry with specialization and passion for Materials and process engineering, Product design & development, Troubleshooting & Failure Analysis. 9+ years as Head Materials Technology at Volkswagen, Pune. 17 years with Bajaj Auto Ltd; in areas of Materials Laboratory, Product Engineering and Component Development. 2.5 years as Manager (metallurgy and test labs) at Eaton India Engineering Center.

Name: Mr. Deepak Solanki

Education:

M.B.A. (Marketing): PUMBA Pune University

Post Graduate Diploma in Computer Application & System Analysis: Symbiosis College Pune

Post graduate Diploma in Clinical Psychology: IBMS Chitoor

Graduation B.Sc. (Mathematics): Nowrosjee Wadia College Pune

Academic Experience: 13 years (Corporate trainer/Facilitator, Visiting faculty)

Industry Experience: 32 years (Manager Institutional sales (7 years), Marketing, consultant (25 years))

Name: Dr. Arun Mudbidri

Education: Ph. D. in Education, MPM, LLB

Academic Experience: 21 Years, Former Director – SIBM Pune.

Industry Experience: 10 Years

Expertise: Management, HRM, General Management, Business Analysis

Name: Dr. Meenu Mathur

Education: PhD (Management) | MBA (Marketing) | M.Sc. (Statistics)

Expertise: Retail Management, Marketing Management, Marketing Research, Consumer Behaviour, Strategic Brand Management, Corporate Communication and Business Communication

Industry Experience: 17 Years

Academic Experience: 07 Years

Name: Dr. Shweta Mishra

Education: Ph.D. | M. Com | B. Com | PGDMM | PGDCA

Expertise: Retail Management, Marketing Management, Consumer Behaviour, Services Marketing, Business Law, Company Law, Auditing Law and Business Communication.

Academic Experience: More than 23+ Years of Experience in the fields of Academics, Teaching, Administrative, Evaluation and Paper Setter for Examinations. Taught in Leading Academic Institutes including – ICFAI National College, G.S. College of Commerce & Economics, Mata Gujri Women's College, and Sant Hirdaram Girls College.

PUBLICATIONS: Presented, Participated and Published more than 30 Research articles and papers in National and International Conferences, Seminars, Symposiums, and Proceedings of Conferences focusing on Retail, Consumer Behaviour, Women Entrepreneurship, and Quality Education in Higher Education, Civil Aviation etc. Chapters in 3 Books.

RESEARCH EXPERIENCE: Provided Guidance to students at PG & UG Levels, Faculty Guide for aspirants of MBA, M. Com, BBA, B.Com Hons & B.Com.

Title of Thesis: Marketing Strategies of Retail Sector – A Comparative Study of Reliance Limited and Future Retail Limited.

Name: Dr. Pooja Talreja

Education: PhD (Commerce), MBA (FA)

Expertise: Financial Market and Services, Accountancy and Financial Management, Investment Analysis, Portfolio Management, Research Methodology, Derivative Markets, etc.

Academic Experience: 16 Years of Academic Experience in institutes like Shree Vaishnav Institute of Management and Acropolis Faculty of Management & Research. Also worked as a visiting faculty in NSE Academy for PGCP-GFM and BFS courses and took the expert sessions on "Derivative Markets" in BSE Institute Ltd.

PUBLICATIONS: Total 18 Research papers : Conference Presentations: Total 09 papers and 1 case Study were presented at renowned National & International Conferences. : Journal Publication: Total 8 papers published in renowned International Journals.

Research experience: 14 YEARS Awarded PhD. in 2014, Devi Ahilya Vishwavidyalaya, Indore
Topic: BEHAVIOR & FORECASTING OF SHARE PRICES IN INDIAN EQUITY MARKET (WITH REFERENCE TO S&P CNX NIFTY & ITS SECURITIES)

Name: Dr. Charul Jain

Education: MOOC Certified: "Resume Writing" by The State University of New York and Coursera | "Personal Branding" by University of Virginia and Coursera | "Copyright Protection for Entrepreneurs" by Udemy Ph. D. in Management from IMS, DAVV, Indore, India | MBA from Cyprus International Institute of Management, Cyprus, Europe | BBA (HR) from Prestige Institute of Management & Research, Indore, India.

Expertise: Government of India, MSME and NSDC Certified Master Trainer for Soft Skills and Employability Skills | Skill Based Training | More than 50 skill-based training delivered including Police department of Madhya Pradesh, IT industry, Telecom (Airtel), Educational organizations and many more. | Customized content development | Promoter of Authentic and Ethical Research Writing

Experience: 14 YEARS

Publications: 2 Copyrights of Training Techniques on "Career Burger" & "Corporate from Campus" 1 ISBN. 02 Monographs, Research papers

Research experience: 10 Years of Research experience.

Name: Prof. Rishi Bharadwaj

Education: An accomplished Life Energy Coach, Educator, Yogacharya, Yogic and Mind Health Counsellor, Integrative Health and Wellness Professional, and a Social Entrepreneur Ph.D. Yoga Scholar, M.Sc. Yoga Philosophy, M.A. Public Administration, M.A. Psychology (Pursuing), BASM (Alternative Medicine), Entrepreneur, Certified Reiki Grand Master, Pranic Healer, Yogic Mind Health Counsellor, Workplace Counsellor, Life Energy Coach, Graphologist, Aura Reader, Biophilia Consultant.

Name: Dr. Indira Sharma

Education: PhD (Management) | MBA (Human Resource) | B. Sc (Bio-Technology)

Expertise: Human Resource Management, Organizational Behaviour, Organizational Development, Strategic Human Resource Management, Compensation Management, Industrial Relations and Labor Law, Fundamentals of Management, Principles and Practices of Management, Business Communication, Research Methodology.

Academic Experience: With a rich background spanning both corporate and academic realms, I bring 2 years of corporate experience coupled with 13 years of expertise in academia, research, and corporate training. My diverse experience equips me with a multifaceted perspective, enabling me to bridge the gap between theory and practice seamlessly.

Publication: I have contributed significantly to the field of management through my research endeavors. I am proud to have 08 international publications listed under B Category Q1 SCOPUS indexed and SCI, Web of Science, and SSRN Elsevier. Additionally, I have presented my research in 17 conferences and developed 4 case studies for national-level workshops.

Research Experience: Around 13 years of experience in research and am skilled in conducting in-depth research, with publications in renowned platforms like Web of Science, SCOPUS, Q1, SCI, and ABDC. My research interests include Emotional Intelligence, Spiritual Intelligence, Emotional Resilience, Culture, Learning, and Curiosity.